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WIN A YEAR'S SUPPLY OF NERICON WINE" SUMMARY

- The "Win a Year Supply of Nericon Wine" promotion is organized by Dee Vine Estate Australia.
- The promotion is open to legal residents of Australia who are 18 years of age or older.
- Participating stores are located in NSW, SA, QLD, TAS, WA, and VIC.
- The promotion period starts on July 31st 2023, and ends on October 31st 2023.
- Participants can enter via Facebook or Instagram by uploading a selfie, tagging @deevineestate, and using specific hashtags. Alternatively, proof of purchase can be submitted.
- Multiple entries are allowed with certain limitations.
- There are ten prizes to be won, divided among different entry mechanisms.
- The prize is one dozen bottles of Nericon Wine sent quarterly for 12 months.
- The total prize pool is \$9,080, and prizes cannot be exchanged for cash.
- Winners will be randomly selected and notified on November 6th 2023.
- Participant's personal data may be collected and used for promotional purposes.
- By participating, participants agree to the terms and conditions.
- The promotion is not associated with Facebook or Instagram.
- The promoter is not liable for any loss, damage, or personal injury except as required by law.
- Personal information collected will be handled in accordance with the Privacy Policy.
- In case of any interference or unforeseen circumstances, the promoter reserves the right to disqualify entrants or modify, suspend, or cancel the promotion.

For inquiries or concerns, participants can contact Dee Vine Estate Australia at admin@deevineestate.com

To view the full terms and conditions visit: www.win.deevineestate.com

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BOTTLE SHOPS AND RETAILERS

- To support the "Win a Year Supply of Nericon Wine" promotion, you will receive point-of-sale materials along with your Nericon wine delivery or through your Dee Vine sales representative. These materials include neck tags and posters for the promotional period.
- Customers can enter the promotion by sharing a selfie of themselves with Nericon wine on Facebook or Instagram. For a successful entry, they must share the selfie as a POST and tag @deevineestate. Additionally, they can use any or all of the following hashtags: #siponnericon #nericon #deevine. Entries are accepted through Facebook and Instagram.
- Alternatively, customers can enter the promotion by providing proof of purchase or a receipt clearly showing the purchase of Nericon wine. There is a limit of five entries per day, regardless of the number of bottles purchased.
- The winners will be notified based on the method of entry on November 6th 2023. The prize consists of four deliveries per year, with each delivery containing 12 bottles of wine. A total of 10 winners will be selected. Please note that the prize is not transferable or exchangeable and cannot be claimed as cash.

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POINT OF SALE MATERIAL

STORE WILL RECEIVE FROM THEIR SALES REPRESENTATIVE.

1x A3 posters Neck tags 50cm of double-sided tape

Additional POS available: Mobile Hanging Kit and Frame, 3 x Landscape posters this will be supplied by Dee Vine Sales representatives.

Point of sale material will be shipped direct from Dee Vine Estate Sales Manager at Head office.

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